

READY MADE TWEETS

INFOGRAPHIC

Every 2 seconds, someone in the world has a stroke. We must push for better global access to stroke treatments
[#WSD16](#)

Face the facts: STROKE IS TREATABLE.
Lives can improve with better awareness | access | action

AWARENESS
Stroke can happen to anyone at any age. Stroke affects everyone: survivors, family and friends, workplaces and communities.

ACCESS
Recognizing the signs of stroke early, treating it as a medical emergency with admission to a specialized stroke unit, and access to the best professional care can substantially improve outcomes.

ACTION
Stroke affects us all. Let's take action, show awareness, and push for better access to stroke treatments.

Stroke devastates 500 million the world!

- 17M stroke survivors
- 6.5M stroke deaths
- 26M stroke survivors

The right care makes a difference, but many people are not getting the stroke treatment they need.

- Specialized stroke unit care increases the chance of a good outcome by 14%
- Clot-busting drugs increase the chance of a good outcome by 30%
- Clot retrieval treatment increases the chance of a good outcome by 50%

Join the fight against stroke. Act now to Increase Awareness and Access:

- Use **FAST** (Face, Arms, Speech, Time) to call emergency services; learn the signs of stroke
- Share this information with family and friends
- Advocate in your community for access to stroke treatment

Together we can conquer stroke.

Get involved at worldstrokecampaign.org

World Stroke Organization

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Download from:
<http://www.worldstrokecampaign.org/de/get-involved/campaign-toolkit-2016/campaign-posters-2016.html>

BROCHURE

Let's take action, drive awareness, & push for better access to stroke treatments. Get involved at:
worldstrokecampaign.org [#WSD16](#)

Access
The right care makes a difference, but many people are not getting the stroke treatment they need.

Six key facts about stroke treatment

- 1. Early recognition makes a big difference.**
Knowing the signs of stroke and getting treatment quickly saves lives and improves recovery. If you think someone may have had a stroke, do this **FAST** check:
- 2. Specialized stroke unit care increases the chance of a good outcome by 14%.²**
All patients with stroke (ischaemic or haemorrhagic) should be admitted to a specialized stroke unit, which involves a designated ward with a specialized team.
- 3. Clot-busting drugs (tPA or thrombolysis) increase the chance of a good outcome by 30%.³**
Clot-busting drugs break up blood clots. This treatment can be administered up to 4.5 hours of symptom onset in many patients with ischaemic stroke. The earlier it is given, the greater the effect.
- 4. Clot retrieval treatment increases the chance of a good outcome by more than 50%.⁴**
Clot retrieval treatment (mechanical thrombectomy) involves removing a blood clot and can improve survival rates and reduce disability for many people with ischaemic stroke caused by large artery blockage.
- 5. Rehabilitation is a critical step in the treatment process.**
Rehabilitation starts in the hospital as soon as possible following a stroke. It can improve function and help the survivor regain as much independence as possible over time.
- 6. One in four survivors will have another stroke.**
Treatments that help prevent another stroke include drugs to lower blood pressure and cholesterol, antiplatelet therapies, anticoagulation for atrial fibrillation, surgery or stenting for selected patients with severe carotid artery narrowing.
Lifestyle changes can also greatly reduce the risk of another stroke. Changes include eating well, being physically active, being tobacco-free, managing stress, and limiting alcohol consumption.

Face: Is one side drooping?
Arms: Raise both arms. Is one side weak?
Speech: Is the person able to speak? Are words jumbled or slurred?
Time: Act quickly and call emergency services.

Download from:
<http://www.worldstrokecampaign.org/de/get-involved/campaign-toolkit-2016/brochures-2016.html>

VIDEOS

Knowing the signs of stroke and getting treatment quickly saves lives and improves recovery. Visit worldstrokecampaign.org
[#FAST](#) [#WSD16](#)



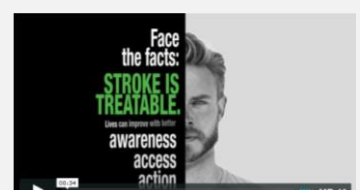
Angela Video

Share the [#StrokesTreatable](#) theme & visit worldstrokecampaign.org to take action to improve access & awareness [#WSD16](#)



Mr Ho Video

Share the [#FAST](#) message with family & friends: Face drooping? Can't raise both Arms? Speech problems? Time to call ambulance! [#WSD16](#)



Adam Video