

KEY MESSAGE TWEETS



@WStrokeCampaign
#WSD16

GENERAL MESSAGES

The theme for World Stroke Day on Oct 29 is Stroke is Treatable. Lives can improve with better awareness, access & action. #WSD16

Stroke is Treatable. Lives can improve with better awareness, access, & action. Get involved at worldstrokecampaign.org #WSD16.

AWARENESS MESSAGES

Stroke happens when the blood supply to part of the brain is cut off which can cause brain cells to damage or die. #WSD16

Stroke can affect people's body, mobility, speech, and how survivors think & feel. Rehabilitation is a critical treatment step. #WSD16

Stroke devastates lives around the world. Globally there are 17 million stroke, 6.5 million deaths, & 26 million survivors #WSD16

Stroke can happen to anyone at any age. It affects everyone: survivors, family & friends, workplaces & communities. #WSD16

Stroke is the leading cause of disability & second leading cause of death globally. The right care makes a difference #WSD16.

Stroke is a complex medical issue. But there are ways to reduce its impact. Stroke is treatable. #WSD16

Recognizing signs of stroke early, treating it as an emergency, specialized stroke unit admission & access to the right care improves outcomes

ACCESS MESSAGES

Early recognition:

Knowing the signs of stroke and getting treatment quickly saves lives and improves recovery. #ActFAST #WSD16

Recognize stroke FAST. Face drooping? Can't raise both Arms? Speech problems? Time to call emergency services! #WSD16

Early recognition of stroke signs makes a big difference. Getting treatment quickly saves lives and improves recovery. #WSD16 #ActFAST

ACCESS MESSAGES

Specialized stroke units:

Specialized stroke unit care increases the chance of a good outcome by 14%. World Stroke Day #WSD16

All patients with ischaemic or haemorrhagic stroke should be admitted to a specialized stroke unit #WSD16

Clot-busting drugs:

Clot-busting drugs (tPA or thrombolysis) for ischaemic stroke increases the chance of a good outcome by 30%. #WSD16

Clot-busting drugs break up blood clots and is best administered up to 4.5 hours of symptom onset of ischaemic stroke. #WSD16

The earlier clot-busting drugs are given (within 4.5 hours of symptom onset for ischaemic stroke), the greater the effect. #WSD16

Clot retrieval treatment:

Clot retrieval treatment for ischaemic stroke increases the chance of a good outcome by more than 50% #WSD16

Clot retrieval treatment (mechanical thrombectomy) to remove a blood clot can improve ischaemic stroke survival & reduce disability #WSD16

Clot retrieval treatment increase the chance of a good outcome by 50+% in people with ischaemic stroke caused by a blocked artery #WSD16

Rehabilitation:

Rehabilitation is a critical step in the stroke treatment process to improve function & regain as much independence as possible. #WSD16

Rehab should start in the hospital as soon as possible following a stroke. A recovery team can help meet your stroke recovery goals #WSD16

Prevention after stroke:

1 in 4 survivors will have another stroke. Prevention treatments & lifestyle changes can greatly reduce the risk of another stroke #WSD16

Drugs to lower BP & cholesterol; antiplatelet therapies, anticoagulation for AF, surgery/stenting can help prevent another stroke. #WSD16

Lifestyle changes can prevent another stroke: eat well; be physically active, be tobacco-free, manage stress, limit alcohol. #WSD16

KEY MESSAGE TWEETS

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ACTION MESSAGES

Join the fight against stroke on World Stroke Day. Stroke affects us all. Together we can conquer stroke. #WSD16

Let's take action, drive awareness, & push for better access to stroke treatments. Get involved at: worldstrokecampaign.org #WSD16

Share the #ActFAST message with family & friends: Face drooping? Can't raise both Arms? Speech problems? Time to call ambulance! #WSD16

Even with limited resources health professionals can do something. Download the Roadmap to Delivering Quality Stroke Care. #WSD16

Health professionals must follow best practice, provide evidence-based treatments, and strive for continuous improvement. #WSD16

Health professionals can do a simple audit of your regional/local services to monitor and improve your care delivery. #WSD16

Download the Roadmap to Delivering Quality Stroke Care - a framework to implement, monitor & evaluate stroke services globally #WSD16

Governments & decision makers: Take a leadership role in stroke care by increasing access to evidence-based stroke treatments. #WSD16

Governments & decision makers: Support the development of coordinated systems of care including specialized stroke units #WSD16

Governments & health care system decision makers should fund stroke awareness campaigns as a priority #WSD16

Governments & health care system decision makers must support excellence in stroke research. #WSD16

Everyone must advocate together in one world voice for stroke – Download the Advocacy Toolkit to get your campaign started. #WSD16

On World Stroke Day



Tweet on October 29th 2016

Compose new Tweet

Today is #WorldStrokeDay. Share #StrokesTreatable theme & visit worldstrokecampaign.org to take action to improve access & awareness #WSD16



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Tweet

facebook



Post on October 29th 2016

Status Photo / Video Offer, Event +



Today is #WorldStrokeDay. Help us share the Stroke is Treatable message to improve lives around the world.

Stroke is a complex medical issue. But there are ways to reduce its impact. Stroke is treatable.

Recognizing signs of stroke early, treating it as an emergency, specialized stroke unit admission & access to the right care improves outcomes.

Join the fight against stroke on World Stroke Day. Stroke affects us all. Together we can conquer stroke. #WSD16



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Face the facts:
STROKE IS TREATABLE.
Lives can improve with better
awareness | access | action