



Face the facts: **STROKE IS TREATABLE.**

Lives can improve with better awareness | access | action

AWARENESS

Stroke can happen to anyone at any age. Stroke affects everyone: survivors, family and friends, workplaces and communities.

Stroke devastates lives around the world.¹



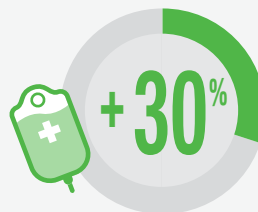
ACCESS

Recognizing the signs of stroke early, treating it as a medical emergency with admission to a specialized stroke unit, and access to the best professional care can substantially improve outcomes.

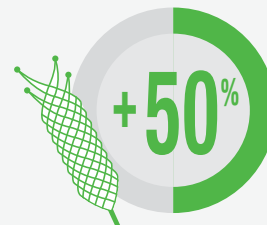
The right care makes a difference, but many people are not getting the stroke treatment they need.



Specialized stroke unit care increases the chance of a good outcome by 14%²



Clot-busting drugs increase the chance of a good outcome by 30%³



Clot retrieval treatment increases the chance of a good outcome by more than 50%⁴

ACTION

Stroke affects us all. Let's take action, drive awareness, and push for better access to stroke treatments.

Join the fight against stroke.
Act now to increase Awareness and Access:

- Act **FAST** (Face, Arms, Speech, Time to call emergency services): learn the signs of stroke
- Share this information with family and friends
- Advocate in your community for access to stroke treatment

Together we can conquer stroke.



Get involved at
worldstrokecampaign.org



¹ Feigin et al 2014 -2015 , ²The Cochrane Collaboration 2013, ³ Emberson et al 2014, ⁴Goyal et al 2016